

PARTNERSHIP MARKETING OPPORTUNITIES

What is Rumble Alberta North?

A whole week of Northern Alberta Stay-cation Rides and Routes filled with attractions, food, accommodations, discounts, special offers and poker run stops!

August 16 - 23, 2020

Sponsor Package # 1: \$500 (Value \$1,250)

- One-4 minute segment Interview for Ride Like a Local on EastLinkTV + YouTube
- Rider Friendly Directory Listing
- Ad on History Check App for Three Key Words
- Social Media Marketing
- BKC News Bytes articles and Ads
- Article in Northern Horizon Newspaper
- Ad on Route Map - PDF
(Package runs until March 31 2021)

Sponsor Package #2: \$250 (Value \$750)

- Rider Friendly Directory Listing
- Ad on History Check App for Three Key Words
- Social Media Marketing
- BKC News Bytes articles and Ads
- Article in Northern Horizon Newspaper
- Ad on Route Map - PDF
(Package runs until March 31 2021)

Sponsor Package # 3: \$150 (Value \$350)

- Rider Friendly Directory Listing
- Ad on History Check App for Three Key Words
- Social Media Marketing
- Ad on Route Map - PDF
(Package runs until March 31 2021)

All participating partners are asked to provide:
Discount or special for riders during the week of August 16 - 23
Discount Coupons for Goodie Bags

Other ways to get marketing with our poker run and rally for those on a super tight budget we are also looking for prizing for:

- Farthest Rider
- Worst Hand x 2
- Most Selfies taken during the week and uploaded to the History Check APP
- Most Photos of places with Cree Names/Words uploaded to History Check App
- Door Prizes
- Silent Auction Items

Some of our Partners:



FAT BOYS MOTORCYCLE ASSOCIATION
+ Canadian Motorcycle Tourism Association
PROUDLY PRESENT:



Rumble Alberta North!

A \$2,000 Guaranteed Poker Run in support of Veterans Memorial Gardens & Interpretive Centre, Grande Prairie

Meet up in Slave Lake by 1:00PM on August 22nd, 2020 in order to catch the run into Grande Prairie and be a part of three ways to earn some money while riding, having fun and making a difference!

(EACH LEG is being treated as it's own touring map and will feature hotels, motels, camping, attractions, food and beverage as well as our poker stops.)

- Route 1) Edson - Whitecourt - Swan Hills - Slave Lake
- Route 2) Wildwood - Mayerthorpe - Swan Hills - Slave Lake
- Route 3) Edmonton - Westlock - Smith - Slave Lake
- Route 4) Nisku - Redwater - Athabasca - Slave Lake
- Route 5) Lloydminster - Smoky Lake - Athabasca - Slave Lake
- Route 6) Cold Lake - Lac La Biche - Athabasca - Slave Lake
- Route 7) High Level - Manning - McLennan - Slave Lake
- Route 8) Grande Prairie - Wanham - Fahler - Kinuso - Slave Lake

FINAL CARD IN GRANDE PRAIRIE at Veterans Memorial Gardens + Interpretive Centre (If you can't go to Grande Prairie - Draw your final card at Royal Canadian Legion Branch #110 Slave Lake and if you are the winner we will contact you after everything is determined in Grande Prairie.)

POKER RUN # 2

For those heading back to Grande Prairie to partake in the ribbon cutting ceremony for the Canadian Legion of Riders Community Centre at Veterans Memorial Gardens & Interpretive Centre there is a chance to jump in on a second poker hand with the top prize being 50% of the pot!!!!

Slave Lake - High Prairie - Valleyview - Crooked Creek - Grande Prairie
Staggered Leave from Slave Lake starting at 1:30 PM

BUG TARGET - While in Slave Lake, visit the Slave Lake Royal Canadian Legion Branch # 110 pick up a Bug Target for \$10 for a chance to win 50% of the pot up to \$1000 - only 200 targets will be sold.